

Nearly 70% of Americans turning age 65 will need long-term care for the last days or years of their life, according to the U.S. Department of Health and Human Services.

Considering long-term care can be frightening—for the ailing person and the family. There are a number of difficult choices to be made and concerns to be addressed.

We're here to ease the process, whether you need personalized advice or are looking for tailored, immersive caregiving services.

S. Gerber & Associates supports clients and families in making the difficult long-term care decisions. We specialize in a broad range of long-term care products and services, including in-home caregiving, care assessment, planning and management, care coordination, and quality assurance monitoring.

Because we know our clients and their families are worried about not being able to financially cover the cost of long-term care, we help them by offering senior insurance products for protecting assets and paying for long-term care.

"This service saves us a lot of time. We both work, and so all the details of care were just too overwhelming. Now, the time we spend with mom is so less stressful, a nice visit instead of the crazy running around overseeing her care." — J. R.



For over 25 years, Sid Gerber has provided personal long-term caregiving to hundreds of clients. He's built a service centered on communication, transparency, and support.

Sid has been a featured expert speaker on long-term care topics at numerous family and industry events, and he has forged ties with physicians and major providers of long-term care services who confidently refer clients to Personal Caregiving Services.

Sid is available to answer questions or concerns – any time of the day, any day of the year.

Our mission is to be supportive of our clients and their family members, because both need support through the overwhelming stress and challenges they face as family caregivers. Our professional caregivers minimize the stress that can overwhelm family member(s), and they help the client and family maintain or improve their quality of life.

PERSONALIZED CARE. ADVICE. SOLUTIONS.



S. GERBER & ASSOCIATES

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S. GERBER & ASSOCIATES

Communication, Support, Transparency

NO-OBLIGATION CONSULTATION

When the realization strikes that you or a family member may need long-term care, that's the time to start exploring options. That's true even if you're not ready to engage caregiving services yet.

We're here to support you in that journey. Drawing on our years of experience, we provide advice, options, and solutions that are specific to your situation – specialized, uncomplicated solutions to help you avoid the traps many people fall into.

OTHER SERVICES INCLUDE:

- Bill payment
- Benefits and insurance claim filing verification and selection of services furnished by other service providers
- Coordination and monitoring of those services
- Accountable money management

"Thank you for your extraordinary help during this difficult period in our lives. Knowing that I could call and you would be quickly available with sound advice made a crucial difference in preserving my sanity." — J.R.



WE'RE NOT "SITTERS."
WE'RE CAREGIVERS.

Regardless of where you call home, **Personal Caregiving Services** will be there. We provide flexible schedules to accommodate the client's and their family's needs, and we maintain a 24-hour on-call staff to handle scheduling, health, and safety issues. And you get Sid Gerber's expert advice every step of the way.

Caregivers emphasize independence whenever possible for our clients, and they become an integrated part of not just our client's care, but also of the family. They always interact with the family and advocate for the client, no matter where the family is located.

Personal Caregiving Services is licensed to provide non-medical intervention, supervision, and assistance, including handling the following tasks:

- Assistance with activities of daily living
- Alzheimer's and dementia care
- Medication reminders
- Taking vital signs
- Observation for significant health changes
- Caregivers communication and report

Our professional caregivers are:

- Hand-picked
- Thoroughly vetted in a 17-step process
- Experienced working in a private home and/or in an institution
- Held to the expectations of S. Gerber & Associates' core tenets of Communication, Support, and Transparency

"Sid and his agency caregivers were able to compassionately care for my ill father-in-law and allow him to maintain his dignity and quality of life in the comfort of his apartment for several years. They were very responsive to my questions and concerns and frequently communicated with his other health care providers and myself regarding my father-in-law's health status." — John F.

